

PERSONAL DATA PROCESSING STATEMENT - ART. 13, ITALIAN LEGISLATIVE DECREE 30/06/2003 No. 196 ITALIAN PERSONAL DATA PROTECTION CODE

In compliance with It. Legislative Decree 30 June 2003 no. 196 (It. Personal Data Protection Code) and subsequent changes, we hereby provide the information required concerning the processing of personal data acquired through consultation of the website. This statement must be considered valid only for this website and not for other websites that may be consulted by the user through links. The Data Controller shall not be considered in any way responsible for third party websites. This statement is also inspired by the provisions of Directive 2002/58/EC, as updated by Directive 2009/136/EC, concerning cookies, and the provision of the Italian Data Protection Authority as to the "Identification of simplified procedures for information about and the acquisition of agreement regarding the use of cookies" of 8 May 2014 and Regulation (EU) 2016/679.

With regard to the personal data that Our Company:

FERRARI GROUP S.R.L.

Via Europa, 11 - 43022 Basilicogiano (Parma)

Tel. +39 0521 687125

Fax +39 0521 687101

E-mail: info@ferrarigroup.com

PEC - Certified E-mail Address: commerciale@cert.ferrarigroup.com

will acquire, we inform you of the following:

DATA CONTROLLER

The Data Controller is Ferrari Group S.r.l. based in Via Europa, 11 - 43022 Basilicogiano (Parma)

The Data Supervisor is Ferrari Group S.r.l.

PROCESSING LOCATION

The processing operations connected to the web services of this website take place at the Data Controller's headquarters and are only handled by the personnel in charge of processing.

TYPES OF DATA PROCESSED

Navigation data

The computer systems and software procedures used to operate this website acquire some personal data during their normal operation whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified Data Subjects, but which by their very nature could, through processing and association with data held by third parties, allow users to be identified.

This category of data includes IP addresses or domain names of the computers used by users connecting to the site, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of request, the method used to submit a request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.) and other parameters relating to the operating system and user's computer environment. This data is used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check it for proper operation, and is erased immediately after processing.

Data could be used to ascertain responsibility in case of hypothetical computer crimes against the site: except for this possibility, at present data on web contacts does not persist for more than seven days.

Cookie

Please refer to document “**Extended statement on the use of cookies (Cookie Policy)**,” attached to this statement.

Data provided voluntarily by the user

Optionally, explicitly and voluntarily sending e-mails to the addresses indicated on this site as well as filling in the data entry and/or newsletter subscription forms available on the website entails the subsequent acquisition of the sender's address, necessary to reply to requests, along with any other personal data included in the message. Specific summary statements can be reported or displayed on the pages of the site prepared for particular on-demand services.

PURPOSES OF PROCESSING

The personal data voluntarily provided by the user will be processed for the following purposes until an objection is made:

- Navigation on this website;
- Contact requests and sending of requested information;
- Supply of products and services ordered and fulfilment of contractual obligations;
- Fulfilment of obligations under laws and regulations;
- Accounting, billing, credit management and administrative-accounting activities in general. With a view to applying personal data protection provisions, the processing carried out for administrative and accounting purposes is connected to the performance of organisational, administrative, financial and accounting activities, regardless of the nature of the data processed. In particular, these objectives are pursued by internal organisational activities, activities of practical importance for the fulfilment of contractual and pre-contractual obligations, and information activities.
- Sending newsletters and periodic communications via e-mail, when the user has made a specific request through the appropriate online form;
- All company activities generally related to the existing relationship.

PROCESSING METHODS

Personal data is processed with automated tools for the time strictly necessary to achieve the purposes for which it was collected. Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorised access. Processing is carried out by Ferrari Group S.r.l.

SCOPE OF COMMUNICATION AND DISSEMINATION

Personal data may be disclosed to those in charge of processing and communicated for the purposes referred to in paragraph 1 to external collaborators, organisation and tax control bodies as well as to subjects operating in the judicial sector at the latter's or Data Subjects' request to settle disputes, and insurance institutions, suppliers of goods/services, the Credit Institute in which the current account relationship is maintained, and all those categories of subjects, not identifiable a priori, to whom communication is necessary to properly fulfil the purposes specified in paragraph 1.

DATA TRANSFER

Data is not transferred.

OPTIONAL DATA PROVISION

Excluding what has been specified for navigation data, the user is free to provide the personal data contained in website forms or otherwise indicated in contacts with the Data Controller to request for the newsletter to be sent, information material, commercial offers or other communication. Failure to provide such data may make it impossible to obtain what has been requested.

DATA SUBJECTS' RIGHTS

The subjects to whom personal data is referred are entitled at any time to obtain confirmation of the existence or not of the same data and to know its content and source, check it for accuracy or request its integration, or updating, or rectification (article 7 of the It. Personal Data Protection Code). Pursuant to the same article, they have the right to request cancellation, transformation into anonymous form or blocking of data processed in breach of the law, as well as to object in any case, for legitimate grounds, to its processing. Requests must be addressed to the data controller.

CHANGES

The Data Controller reserves the right to change, update, add or remove portions of this statement at its discretion and at any time. Data Subjects are required to periodically check for any changes. To make this task easier, the update date is included in the statement. Using the site after the publication of changes will constitute acceptance thereof.

Update date: **15 MAY 2018**

EXTENDED STATEMENT ON THE USE OF COOKIES - COOKIE POLICY OF THIS WEBSITE

In compliance with the provision of the Italian Data Protection Authority as to the “Identification of simplified procedures for information about and the acquisition of agreement regarding the use of cookies” of 8 May 2014, the extended statement on the use of cookies in the website is reported below.

INFORMATION ON COOKIES

What are cookies?

Cookies are small text strings that the websites visited by the user download to its display device, usually to the browser, where they are stored before being re-transmitted to the same websites the next time the same user visits them. While surfing a website, the user can receive on its device even cookies from different websites or web servers (so-called “third parties”) on which there may be some elements such as images, maps, sounds, specific links to pages of other domains, present on the website that the same user is browsing.

Cookies, usually present in users' browsers in large numbers and sometimes even with wide temporal persistence features, are used for different purposes such as performing computer authentication, monitoring sessions, storing information on specific configurations concerning users accessing the server, etc.

Type of cookies

Cookies are divided into two macro-categories: “technical” cookies and “profiling” cookies.

Technical cookies.

Technical cookies are those used for the sole purpose of facilitating the “transmission of a communication over an electronic communications network, or as strictly necessary in order to provide an information society service explicitly requested by the subscriber or user” (see art. 122, comma 1, of the Code).

They are not used for other purposes and are normally installed directly by the website controller or provider. They can be divided into navigation or session cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate for access to restricted areas); analytics cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site; functional cookies, which allow the user to browse according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered.

Another type of cookies are the so-called “Flash Cookies” (Local Shared Objects), used in Adobe Flash Player to deliver some content, such as video clips or animations, in order to provide functions such as remembering your settings and preferences. Flash cookies are stored on the device, but are managed through a different interface with respect to the one provided by the employed browser.

The Adobe website <http://www.adobe.com/devnet/security.html> provides information on how to remove or disable Flash cookies related to a specific domain.

To install these cookies, the prior consent of the user is not required, but it is required that the website manager provides appropriate information, pursuant to art. 13 of the Code, if only such devices are used, in the manner it deems most suitable.

Profiling cookies.

Profiling cookies are designed to create user-related profiles and are used in order to send advertising messages in line with the preferences expressed by the user while surfing the net. Due to the particular invasiveness that such devices may have in the private sphere of users, European and Italian regulations require users to be adequately informed about their use and thus express their valid consent.

Reference is made to them in art. 122 of the Code whereby “storing information in the terminal device of a contractor or a user, or accessing information already filed, is permitted only provided that the contractor or user has given its consent after having been informed with the simplified procedures referred to in Article 13, paragraph 3” (art. 122, comma 1, of the Code).

DESCRIPTION OF THE COOKIES USED IN THIS WEBSITE - TECHNICAL COOKIES

These are the cookies installed by the website that the user is browsing. They are necessary for surfing the site, allow you to use its main features and protect the connection, maintain session IDs and store authentication-related information.

Without these cookies, some or all the website features may not be used. **THIRD-PARTY**

COOKIES

These are third-party cookies that may be used by websites, as well as links through which the user can receive more information and request their deactivation.

- **GOOGLE FONTS**

A service provided by Google Inc. - USA, it allows you to incorporate custom font styles into the website and display them. To consult the privacy policy of Google Inc., the independent controller of Google Fonts service data, please refer to this address:

<http://www.google.it/intl/it/policies/privacy>

- **SOCIAL PLUG-IN**

These services allow interaction with social networks or other external platforms, directly from the pages of this online space. The information and interactions acquired from this online space are in any case subject to the user's privacy settings related to each social network. In the event that an interaction service with social networks is installed, it may collect traffic data relating to the pages in which it is installed even if users do not use the service. To consult the privacy policy of social networks - independent controllers of the data for the services provided by them - please refer to:

Facebook: <http://www.facebook.com/about/privacy>
Google+: <http://www.google.it/intl/it/policies/privacy>
Instagram: <http://instagram.com/about/legal/privacy>
Linkedin: https://www.linkedin.com/legal/privacy_policy
Pinterest: <https://about.pinterest.com/it/terms-service>
Slide Share: https://www.linkedin.com/legal/privacy_policy
Twitter: <http://twitter.com/privacy>
Youtube: <http://www.google.it/intl/it/policies/privacy>

- **PIWIK ANALYTICS**

Piwik uses cookies to identify, keep track of visitors and analyse how they use websites. All the data collected is anonymous and in aggregate form. The complete privacy policy can be viewed online at <http://piwik.org/privacy>

The Piwik service complies with “Do Not Track” settings, a technology that allows users to exclude themselves from tracking the sites they visit. If a browser compatible with this technology is used, the user must set “Do Not Track” preferences.

- **GOOGLE MAPS**

This is a map service provided by Google Inc. – USA, which uses cookies to store information and display preferences, such as the zoom level set. For information and terms of service, please refer to the following link: <https://developers.google.com/maps/terms>

To consult the privacy policy of Google Inc., the independent controller of Google Maps service data, please refer to: <http://www.google.it/intl/it/policies/privacy>

- **YOUTUBE**

It is a video viewing and sharing service, managed by Google Inc. - USA, which allows integrating video contents into website pages. For information and terms of service, please refer to the following link: <https://developers.google.com/youtube/terms>

To consult the privacy policy of Google Inc., the independent controller of Youtube service data, please refer to: <http://www.google.it/intl/it/policies/privacy>

DISCLAIMER

The exact nature of some cookies (which, under certain conditions, could be considered “profiling” ones) may in the future be reconsidered as a result of the evolution in the interpretation of the Data Protection Authority’s directives: in this case, this statement will be updated accordingly, and any further obligations that may be required fulfilled.

COOKIE DURATION

Cookies have terms established by the expiration date, or a specific action such as closing a browser, set at the time of installation. Cookies can be:

- Temporary or session cookies: they are used to store temporary information, link the actions performed during a specific session and are removed from the computer when the browser is closed;
- Persistent cookies: they are used to store information such as the login name and password to prevent the user from typing them back whenever it visits a specific website. These remain stored on your computer even after the browser is closed.

COOKIE MANAGEMENT – HOW TO DISABLE THEM

In most browsers cookies are enabled at the source; the user can decide whether to accept them or not using the settings of its browser.

If consent has already been given, but you want to change your cookie permissions, you have to delete them via the browser, as shown below, because otherwise those already installed will not be removed. In particular, bear in mind that it is not possible in any way

to control third-party cookies, so if consent has already been given, it is necessary to delete cookies through the browser (dedicated section), or by asking third parties directly for an opt-out. For further information, it may be useful to consult the following sites:

- <http://www.youronlinechoices.com/it/le-tue-scelte>
- <http://www.allaboutcookies.org>
- <https://www.cookiechoices.org>
- <http://www.garanteprivacy.it>

For more detailed information on how to disable cookies, please refer to the list of links for configuring the most popular browsers. If you do not use any of the browsers listed, select “cookies” in the Guide of the browser used.

- Microsoft Windows Explorer
 - <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>
- Google Chrome
 - https://support.google.com/chrome/answer/95647?hl=it&p=cpn_cookies
- Mozilla Firefox
 - <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- Apple Safari
 - https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT
- Opera Software
 - <http://help.opera.com/Windows/10.00/it/cookies.html>

You can also delete all the cookies installed in the cookie folder of the browsers used. Each browser has different procedures for managing settings; please refer to the guide of the browser employed to learn how to change settings and the address of the directory containing cookies.